



Help us find our lost shaker of salt. Join the highly anticipated event of the summer as LEPFA and Lansing City Pulse partner up for Lansing's 3rd Annual Margarita Fest. Sample up to 15 signature margaritas from Lansing area bars and restaurants, enjoy food trucks, and live entertainment on Lansing's beautiful riverfront.

Questions? Contact Mindy Biladeau at mindy.biladeau@lepfa.com.

	Supporting Sponsor \$500 cash investment value: \$5,000	Beer Sponsor \$1,000 cash investment value: \$7,000	Lime & Salt Sponsor \$1,000 cash investment value: \$8,000	Entertainment Sponsor \$2,000 cash investment value: \$9,000	Tequila Sponsor \$2,500/\$2,500 cash + cash/trade value: \$10,000	Presenting Sponsor \$7,500 cash investment value: \$15,000
Planning and execution of event for 1,000 people provided						
Exclusive naming rights to "Margarita Fest presented by 'Company Name'"						
Category exclusivity						
Number of GA tickets provided to sponsor	4	6	6	8	8	12
Stage/DJ mentions						
Logo/text on limited signage and promo materials	text	text	logo	logo	logo	all materials
Table/booth/outdoor display marketing options		all bars	tables only		booths & tables	
Opportunity to display sponsor provided banner(s)			1	1	up to 2	up to 2
Logo/mention in event ads, listings, social media posts, e-newsletters (6,504 subscribers) wherever possible						
Logo or mention within City Pulse ads; circulation of up to 72,000						
First option to renew sponsorship for 2021						
Recognized as the presenting sponsor on LEPFA's social media networks, Twitter (3,124) and Facebook (5,329)						
Logo on all signage and promo materials						
Logo on 1,000 sample cards given to every attendee						
Logo on event website & ticket page for 1 year						
Exclusive color ad on print-at-home tickets; up to 1,000 unique impressions						
Brief presentation to crowd at event						